BTEC Assignment Brief

Qualification	BTEC International Level 3 Diploma in Esports BTEC International Level 3 Extended Diploma in Esports
Unit number and title	**7**: Esports Events
Learning aims	**B**: Investigate the feasibility of a proposed esports event **C**: Develop a detailed plan for an esports event to meet set objectives
Assignment title	Planning an esports event
Assessor	
Issue date	
Hand in deadline	

Vocational scenario or context	You will be working with your peers as part of a small group to plan an esports event. You have been asked to decide on an appropriate esports event that can be staged and managed by you and your peers. This event could be within your school or college, or for a specific esports team. You will research a variety of esports events, and then use this to develop a detailed feasibility plan for an esports event of your choice.

Task 1	You will need to **independently** gather comprehensive research evidence of a variety of different types of esports events of differing sizes and the reasons for their success. As the initial part of your **individual** detailed esports event proposal, you need to show evidence of your research and: • give details of different esports event and reasons why they are successful • give details of the common success factors of the different esports events. As a group, use your research to inform your choice of an appropriate esports event that you can plan, stage and manage. Once you have agreed on an esports event, add this to your individual detailed esports event proposal**.** This now needs to include: • details of your chosen esports event idea, its purpose and feasibility • reasons for your choice of esports event • a careful consideration of the feasibility of your proposal • a judgement of which factors contributing to the feasibility are the most important. Keep a log of your team work to track your contributions. Your proposal has been accepted and it is now time to develop the plan for the esports event. You need to prepare an **individual** realistic and detailed

	esports event plan. You will need to include and justify your choices of the following: • details of the aims and objectives of the esports event • the esports event details • a supported justification of how the event will meet the aims and objectives, and how it will therefore be successful • appropriate use of at least two planning tools • the budget • resources required • venue • legal constraints, including health and safety requirements • how the team will work, and allocation of tasks • methods of communication • risk assessment and contingency plan • details of the relevance or significance of the feasibility of the event plan • justification of all the above elements of your plan, explaining any required adjustments that need to be made.
Checklist of evidence required	• Esports event proposal • Esports event plan • Log of team work and individual contributions **Remember:** Your own work must be identified within the team activities and must be sufficient to be assessed.

Criteria covered by this task:	
Unit/criteria reference	To achieve the criteria, you must show that you are able to:
5/BC.D2	Evaluate and justify the feasibility of a detailed plan for an esports event making any required adjustments.
5/B.M2	Assess the feasibility of the esports event proposal.
5/C.M3	Produce a detailed plan for an esports event, justifying choices made that meets set objectives.
5/B.P3	Investigate the staging of several esports events to determine common success factors.
5/B.P4	Explain a chosen esports event idea, including reasons for the choice.
5/C.P5	Outline the details of a proposed esports event that meets set objectives.
5/C.P6	Produce a plan for an esports event.
Sources of information to support you with this assignment	**Websites** tourtech.com/2019/02/planning-guide-for-grassroots-esports-events/ The TOURTech website was created by event professionals as a planning guide for esports events. airtable.com/templates/sports-and-games/expAP67oGAjGdskB7/esports-tournament-planning This website contains a useful esports tournament planning template that includes all aspects of an esports tournament.

	eventbrite.com/blog/academy/the-esports-effect-gamers-and-the-influence-of-live-events/ Eventbrite establishes why gamers attend events and their influence at esports events. socialtables.com/blog/event-planning/esports-venue-requirements/ This website contains an essential guide to esports event venue requirements. weezevent.com/en-gb/blog/organise-esports-tournament/ Covers how to organise an esports tournament. esports-news.co.uk/2016/12/26/how-to-host-grassroots-tournament/ Esports News UK provides the essential steps for organising and running your own grassroots esports tournament.